

Equality Impact Assessment Report

Name of policy, procedure or function: Charnwood Business Website

**Service Area:
Regeneration**

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Date: June 2006

Findings

General

The Charnwood Business Website aims to provide an information service to businesses within Charnwood, a place where they can promote their business or seek information about others.

It also hopes to provide a business shop window to potential customers and information about those businesses that will make utilising their services easier for all groups in Charnwood.

Specific Equality Areas

Issues specific to equality include:

It is recognised that in order for the site to reach all potential shoppers and users of businesses in Charnwood it must be accessible, both to those with visual impairments and to those who have English as a second language.

The site must also contain information that is relevant to potentially excluded groups in the Borough, and opportunities for those groups to shop and trade in the Borough.

Further Actions				
Possible language barrier to using the site	<ul style="list-style-type: none"> • Ensure that the language availability strapline is on the Home page and other useful areas around the site 	<ul style="list-style-type: none"> • None 	<ul style="list-style-type: none"> • Dave Puxley / Rob Hurst 	<ul style="list-style-type: none"> • Nov 06
Is the site accessible to all	<ul style="list-style-type: none"> • Publicise at libraries and other places where the internet is free or accessible to those who do not have it at home 	<ul style="list-style-type: none"> • None 	<ul style="list-style-type: none"> • As above 	<ul style="list-style-type: none"> • Dec 06
Positive Action: Increased value to disabled users of the site	<ul style="list-style-type: none"> • Put the Loughborough business accessibility guide on to the site 	<ul style="list-style-type: none"> • As above 	<ul style="list-style-type: none"> • As above 	<ul style="list-style-type: none"> • As above
Legislation and Best Practice regarding equalities may change during the life of the site	<ul style="list-style-type: none"> • Annual review of Legislation and Best practice 	<ul style="list-style-type: none"> • As above 	<ul style="list-style-type: none"> • As above 	<ul style="list-style-type: none"> • As above