

# A Wild thing!

**M**EET the new face of Charnwood Borough Council's Leisure Services team!

The cuddly dinosaur has arrived at the Council's Southfields Offices to help promote the Wild Card Leisure Pass.

And it will be regularly seen at various sporting events around Charnwood, including the Council's popular Summer Holiday Activity Programme.

The Wild Card offers discounts to children aged between five and 16, as well as people with disabilities, at the Authority's Leisure Centres plus a range of venues across the region.

It is valid for one year and costs £3 - or is free if youngsters receive free school meals.

Will Blanche, Charnwood's Senior Active Recreation Development Officer, said: "The Wild Card is extremely popular and it's easy to see why when you look at the venues that offer holders fantastic discounts.

"We want to see as many young people taking part in physical and social activities during their own leisure time and the Wild Card gives people a pathway to participate in sport, leisure

and arts activities at discounted prices.

"The new mascot has already proved to be very popular with children of all ages and will hopefully encourage youngsters to get active."

Among the 50 attractions to offer discounts to Wild

Card holders are popular venues such as Twin Lakes, Tamworth

Snowdome, Nottingham Ice Centre, Snibston Discovery Park, Waterworld, Conkers, The Tales of Robin Hood, Manor Farm Animal and

Donkey Sanctuary and Loughborough's Great Central Railway. Wild Card members can also receive discounts on Summer Holiday activities run by Charnwood Borough Council as well as reduced rates on junior swimming at the Authority's Leisure Centres. For further information on the Wild Card please contact Leisure Services on (01509) 634 673 or log on to [www.charnwood.gov.uk/leisure/wildcard](http://www.charnwood.gov.uk/leisure/wildcard).

**ON THE BALL:** The Wild Card Mascot is encouraging all children to be active in their own leisure time.



## Name the dino and win an iPod!

YOUNGSTERS could win a fantastic iPod worth more than £120 - if they can think of a name for the Wild Card's mascot.

There are also 10 runner-up prizes of free Wild Cards in our not-to-be missed competition.

The contest is open to boys and girls aged between five and 16 and a judging

panel will choose the name they feel suits the Dinosaur out of all the entries submitted.

A 4GB iPod Nano will be awarded to the person who suggests the chosen name, while 10 runners-up will be drawn from all the other entries.

To enter the competition, send your

suggestion with your name, age address and phone number to Name the Dinosaur Competition, Communications Department, Charnwood Borough Council, Southfields Road, Loughborough LE11 2TR. Alternatively, email your suggestion to [communications@charnwood.gov.uk](mailto:communications@charnwood.gov.uk).

The closing date is August 31.

# Keeping youngsters active this summer!

**IT'S BACK - and this time it's bigger and better than ever before!**

Charnwood Borough Council's popular Summer Holiday Activity programme kicked off last week (July 16th) and is the solution to keeping youngsters entertained during their six-week break.

The Authority's Leisure Services Team have organised a fun-packed summer of activities for youngsters aged between five and 16-year-olds.

With an array of sport, leisure and trips organised, there is bound to be something for everyone.

And parents can make plenty of savings by splashing the cash and purchasing a Wild Card before booking their youngsters on an activity.

Sports covered in the programme include football, kwik cricket, golf, rugby, tennis, ice skating, horse riding, dancing, skiing, climbing plus trampolining and lots more.

And, following the success of the 2006 event, Charnwood Borough Council is expanding the popular Playday event to two days at four venues across the Borough.

There are also a number of trips including visits to the West Midlands Safari Park, Megazone and Twin Lakes Park.

Zara Spencer, the Charnwood's Sport and Leisure Activity Co-ordinator, said: "We have pulled out all the stops to provide a Summer Activity Programme that has something for everyone.



**MIGHT AS WELL JUMP:** Children enjoy skipping at one of the activities on the Summer Holiday Programme.

"Having a Wild Card has its benefits as it provides superb savings at lots of sport and leisure venues.

"But members can also receive generous discounts of up to 50% on activities in the Summer Holiday Programme so at only £3 a year the Wild Card is great

value for money."

The Summer Activity Programme, which is being backed by AstraZeneca and the Loughborough Echo, is taking place throughout the school holidays.

Parents are being encouraged to book places for their youngsters as soon as possible to avoid disappointment.

Call Charnwood Borough Council's Leisure Services Team on (01509) 634 673 or log on to [www.charnwood.gov.uk/leisure](http://www.charnwood.gov.uk/leisure) for a copy of the programme.

**"**We have pulled out all the stops to provide a Summer Activity Programme that has something for everyone

**-** Charnwood's Sport & Leisure Activity Co-ordinator Zara Spencer



## Tuning in to fitness class

PEOPLE looking to get fighting fit are tuning in to new exercise classes being run by Charnwood Borough Council in partnership with the Active Together project.

The scheme was launched in Syston Community Centre in May but has proved to be so popular that it's now expanding across the Borough.

From August, the fun and enjoyable classes will also take place at Shepshed, Anstey and Thurmaston

The classes are open to people of all ages and abilities and are a great way of working out whatever level of fitness the participants have.

For more information about the exercise class - or any of Charnwood's health and physical activity initiatives throughout the Borough - call Ian Matthews on (01509) 634 836 or log on to [www.charnwood.gov.uk/leisure](http://www.charnwood.gov.uk/leisure)

## Fun activities

LOUGHBOROUGH Leisure Centre is inviting young people to take part in two fun-filled activities.

On Friday evenings, there is Nite Wave - the new pool party for 8-16 year olds.

Spend half-an-hour using a variety of water inflatables followed by a hot dog and a drink - all included in the £4 entrance fee.

Alternatively, spice up your Saturday nights at the Roller Disco for only £2.50 (or £3 with hire of skates).

Both events are held between 7pm & 9pm. For more information, call the Leisure Centre on (01509) 611 080.