This is the Vision for Loughborough Town Centre:

"Loughborough Town Centre will be a successful, attractive and vibrant place and improve its relative position in the hierarchy of town centres year on year".

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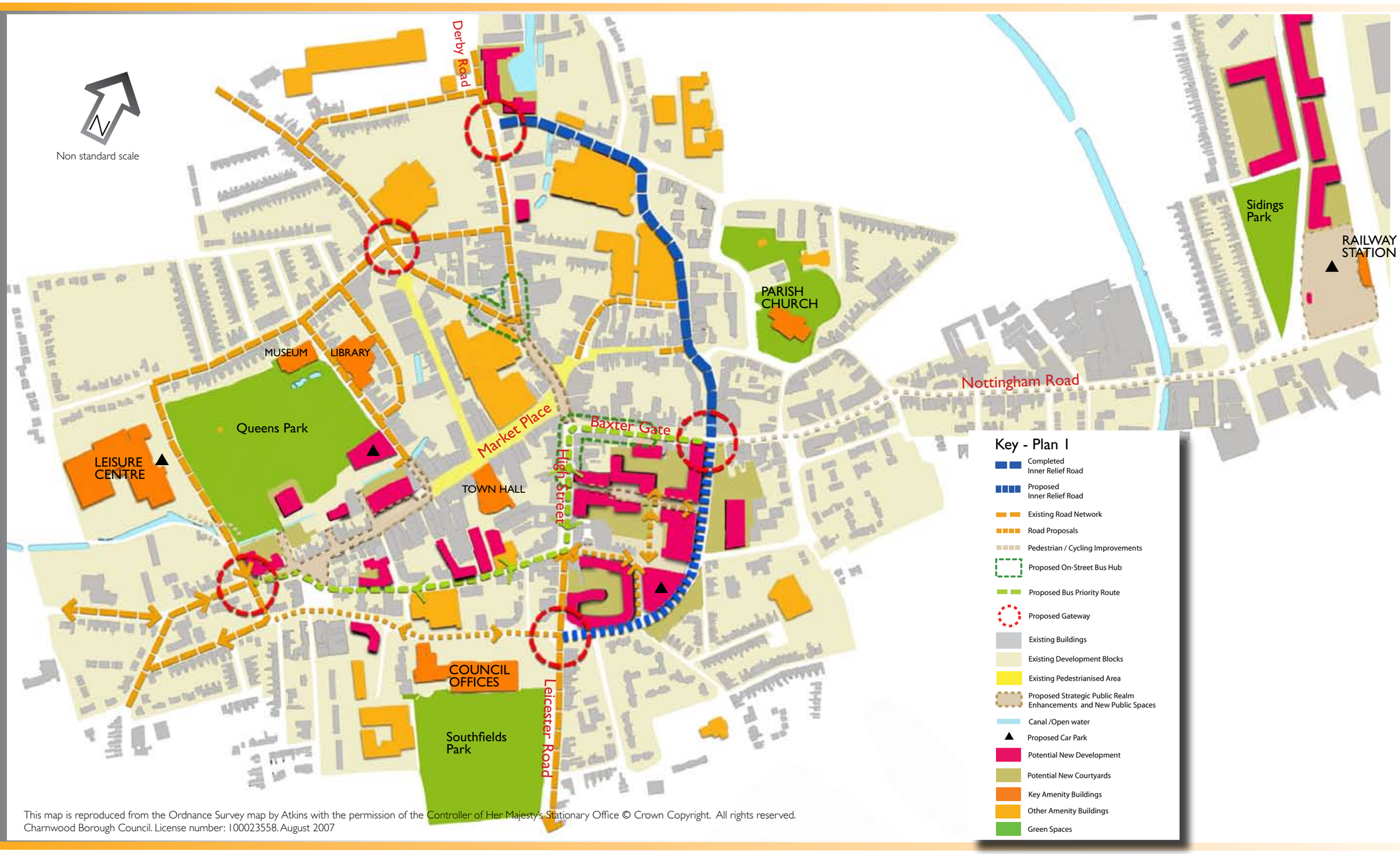
The Masterplan



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Loughborough is at a key point in its growth and development. The next fifteen years will see further major changes. In addition to the planned growth of the Town as part of the Local Development Framework, it is being considered for further significant growth as part of the Three Cities Growth Point in the East Midlands Regional Plan.

Loughborough Town Centre has to develop and improve if it is to maintain its position within the Three Cities Sub-Region. It cannot stand still and must respond to the challenges posed by new ways of shopping. The Masterplan sets a bold Vision for the future which we hope will be shared by residents, visitors, businesses and investors alike.

Accessibility of the centre and the quality of its environment must be addressed and opportunities for new investment must be created. The Masterplan aims to deal with these issues and sets a future course for development and improvement to provide Loughborough with the Town Centre it needs and deserves.

Loughborough Town Centre Team
August 2007

Loughborough Town Centre Masterplan has been produced by Charnwood Borough Council in partnership with the Loughborough Town Team and with the assistance of its consultants, Atkins. Design input has been provided by Bellinger Design.

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