

Charnwood Thurmaston Retail Park / Asda Visitors Study for Roger Tym & Partners

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Thurmaston Retail Park		Asda	
Q01 How did you travel to Thurmaston Retail Park / Asda today ?																				
Car / Van (driver)	66.9%	85	55.0%	11	69.2%	74	73.8%	31	70.2%	40	46.2%	12	75.7%	56	55.8%	29	66.9%	85	0.0%	0
Car / Van (passenger)	25.2%	32	35.0%	7	23.4%	25	11.9%	5	28.1%	16	42.3%	11	16.2%	12	36.5%	19	25.2%	32	0.0%	0
Bus	3.9%	5	10.0%	2	2.8%	3	7.1%	3	1.8%	1	3.8%	1	2.7%	2	5.8%	3	3.9%	5	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	1.6%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	7.7%	2	2.7%	2	0.0%	0	1.6%	2	0.0%	0
On foot	1.6%	2	0.0%	0	1.9%	2	4.8%	2	0.0%	0	0.0%	0	1.4%	1	1.9%	1	1.6%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	
Q02 How often do you visit Thurmaston Retail Park?																				
Everyday	4.7%	6	15.0%	3	2.8%	3	11.9%	5	1.8%	1	0.0%	0	6.8%	5	1.9%	1	4.7%	6	0.0%	0
4 to 6 days a week	3.2%	4	0.0%	0	3.7%	4	2.4%	1	1.8%	1	7.7%	2	4.1%	3	1.9%	1	3.2%	4	0.0%	0
2 to 3 days a week	15.0%	19	15.0%	3	15.0%	16	14.3%	6	15.8%	9	15.4%	4	16.2%	12	13.5%	7	15.0%	19	0.0%	0
1 day a week	26.8%	34	10.0%	2	29.9%	32	19.0%	8	29.8%	17	34.6%	9	24.3%	18	30.8%	16	26.8%	34	0.0%	0
Once every 2 weeks	11.8%	15	15.0%	3	11.2%	12	14.3%	6	14.0%	8	3.8%	1	12.2%	9	11.5%	6	11.8%	15	0.0%	0
Once every month	21.3%	27	30.0%	6	19.6%	21	21.4%	9	19.3%	11	23.1%	6	17.6%	13	25.0%	13	21.3%	27	0.0%	0
Once a quarter	6.3%	8	10.0%	2	5.6%	6	4.8%	2	8.8%	5	0.0%	0	5.4%	4	7.7%	4	6.3%	8	0.0%	0
Less often than once a quarter	3.2%	4	0.0%	0	3.7%	4	2.4%	1	1.8%	1	7.7%	2	2.7%	2	3.8%	2	3.2%	4	0.0%	0
First time today	5.5%	7	5.0%	1	5.6%	6	7.1%	3	5.3%	3	3.8%	1	8.1%	6	1.9%	1	5.5%	7	0.0%	0
(Don't know / varies)	2.4%	3	0.0%	0	2.8%	3	2.4%	1	1.8%	1	3.8%	1	2.7%	2	1.9%	1	2.4%	3	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	
Q03 What is the main reason for your visit here today ?																				
To buy food and grocery items (not take-away / café / restaurant)	31.5%	40	20.0%	4	33.6%	36	28.6%	12	33.3%	19	26.9%	7	28.4%	21	36.5%	19	31.5%	40	0.0%	0
To buy non-food goods (e.g. shoes, clothes, jewellery)	52.0%	66	60.0%	12	50.5%	54	54.8%	23	49.1%	28	57.7%	15	50.0%	37	55.8%	29	52.0%	66	0.0%	0
Eat out (e.g. café / restaurant / bar)	2.4%	3	0.0%	0	2.8%	3	2.4%	1	1.8%	1	3.8%	1	2.7%	2	0.0%	0	2.4%	3	0.0%	0
Work	3.9%	5	15.0%	3	1.9%	2	9.5%	4	1.8%	1	0.0%	0	4.1%	3	3.8%	2	3.9%	5	0.0%	0
To meet someone	3.2%	4	0.0%	0	3.7%	4	0.0%	0	3.5%	2	7.7%	2	4.1%	3	1.9%	1	3.2%	4	0.0%	0
Other	3.2%	4	0.0%	0	3.7%	4	2.4%	1	3.5%	2	3.8%	1	4.1%	3	1.9%	1	3.2%	4	0.0%	0
(No particular reason)	3.9%	5	5.0%	1	3.7%	4	2.4%	1	7.0%	4	0.0%	0	6.8%	5	0.0%	0	3.9%	5	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	

Charnwood Thurmaston Retail Park / Asda Visitors Study
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	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Thurmaston Retail Park		Asda	
Q04 Will you be visiting the retail park as part of your shopping trip today?																				
<i>Those interviewed at Asda</i>																				
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0
Q05 Will you be visiting Asda as part of your shopping trip today?																				
<i>Those interviewed at Thurmaston Retail Park</i>																				
Yes	56.7%	72	50.0%	10	57.9%	62	47.6%	20	63.2%	36	53.8%	14	52.7%	39	61.5%	32	56.7%	72	0.0%	0
No	38.6%	49	50.0%	10	36.4%	39	47.6%	20	36.8%	21	30.8%	8	43.2%	32	32.7%	17	38.6%	49	0.0%	0
(Don't know)	4.7%	6	0.0%	0	5.6%	6	4.8%	2	0.0%	0	15.4%	4	4.1%	3	5.8%	3	4.7%	6	0.0%	0
Base:		127		20		107		42		57		26		74		52		127		0

Charnwood Thurmaston Retail Park / Asda Visitors Study for Roger Tym & Partners

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Thurmaston Retail Park		Asda		
Q06 What do you like most about Thurmaston Retail Park?																				
Near / convenient	61.4%	78	75.0%	15	58.9%	63	57.1%	24	70.2%	40	50.0%	13	63.5%	47	59.6%	31	61.4%	78	0.0%	0
Good public transport links	2.4%	3	0.0%	0	2.8%	3	2.4%	1	3.5%	2	0.0%	0	4.1%	3	0.0%	0	2.4%	3	0.0%	0
Parking is easy	24.4%	31	15.0%	3	26.2%	28	21.4%	9	22.8%	13	34.6%	9	31.1%	23	15.4%	8	24.4%	31	0.0%	0
Parking is cheap	3.9%	5	0.0%	0	4.7%	5	4.8%	2	5.3%	3	0.0%	0	6.8%	5	0.0%	0	3.9%	5	0.0%	0
Lack of congestion on roads	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
Pedestrianised streets	2.4%	3	5.0%	1	1.9%	2	2.4%	1	3.5%	2	0.0%	0	1.4%	1	3.8%	2	2.4%	3	0.0%	0
Little traffic-pedestrian conflict	3.2%	4	5.0%	1	2.8%	3	4.8%	2	3.5%	2	0.0%	0	4.1%	3	1.9%	1	3.2%	4	0.0%	0
Good directional signs to centre	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
Convenient drop off / pick up stops for buses / good location of bus station	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	3.2%	4	5.0%	1	2.8%	3	2.4%	1	1.8%	1	7.7%	2	2.7%	2	3.8%	2	3.2%	4	0.0%	0
Well signposted route ways / good local maps	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
Other access / transport factor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	15.7%	20	10.0%	2	16.8%	18	11.9%	5	17.5%	10	19.2%	5	12.2%	9	21.2%	11	15.7%	20	0.0%	0
Feels safe / absence of threatening individuals / groups	11.0%	14	10.0%	2	11.2%	12	4.8%	2	19.3%	11	3.8%	1	14.9%	11	5.8%	3	11.0%	14	0.0%	0
Presence of police / other security measures (e.g. CCTV)	6.3%	8	10.0%	2	5.6%	6	7.1%	3	5.3%	3	7.7%	2	4.1%	3	9.6%	5	6.3%	8	0.0%	0
Nice street furniture / floral displays	1.6%	2	0.0%	0	1.9%	2	0.0%	0	1.8%	1	3.8%	1	1.4%	1	1.9%	1	1.6%	2	0.0%	0
Nice busy feel	1.6%	2	0.0%	0	1.9%	2	2.4%	1	1.8%	1	0.0%	0	0.0%	0	3.8%	2	1.6%	2	0.0%	0
Not too crowded	15.7%	20	15.0%	3	15.9%	17	11.9%	5	14.0%	8	26.9%	7	9.5%	7	25.0%	13	15.7%	20	0.0%	0
Character / atmosphere	1.6%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	3.8%	1	1.4%	1	1.9%	1	1.6%	2	0.0%	0
Historic buildings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good amount / quality of open space and green areas	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
Other environmental factor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	26.8%	34	15.0%	3	29.0%	31	21.4%	9	33.3%	19	19.2%	5	32.4%	24	19.2%	10	26.8%	34	0.0%	0
Selection / choice of non- food national multiple (high street chain) shops (e.g. Dorothy Perkins, Boots, etc)	22.0%	28	20.0%	4	22.4%	24	19.0%	8	26.3%	15	15.4%	4	25.7%	19	17.3%	9	22.0%	28	0.0%	0

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	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Thurmaston Retail Park		Asda	
Quality of supermarket(s)	3.2%	4	5.0%	1	2.8%	3	2.4%	1	3.5%	2	0.0%	0	4.1%	3	1.9%	1	3.2%	4	0.0%	0
Quality of the shops in general	11.0%	14	5.0%	1	12.2%	13	9.5%	4	10.5%	6	15.4%	4	12.2%	9	7.7%	4	11.0%	14	0.0%	0
Specified shops	1.6%	2	0.0%	0	1.9%	2	0.0%	0	1.8%	1	0.0%	0	2.7%	2	0.0%	0	1.6%	2	0.0%	0
Prices are competitive in shops compared to other town / district centres	7.9%	10	0.0%	0	9.3%	10	2.4%	1	10.5%	6	11.5%	3	9.5%	7	5.8%	3	7.9%	10	0.0%	0
Play area for children	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
Range of places to eat	1.6%	2	0.0%	0	1.9%	2	2.4%	1	1.8%	1	0.0%	0	1.4%	1	1.9%	1	1.6%	2	0.0%	0
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of services (banks, hairdressers, dry cleaners and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other points on shops / attractions	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
I like everything about Thurmaston Retail Park	7.1%	9	0.0%	0	8.4%	9	7.1%	3	5.3%	3	11.5%	3	6.8%	5	7.7%	4	7.1%	9	0.0%	0
TK Maxx	2.4%	3	0.0%	0	2.8%	3	4.8%	2	1.8%	1	0.0%	0	1.4%	1	3.8%	2	2.4%	3	0.0%	0
(No opinion)	1.6%	2	0.0%	0	1.9%	2	2.4%	1	1.8%	1	0.0%	0	1.4%	1	1.9%	1	1.6%	2	0.0%	0
(Nothing in particular)	2.4%	3	0.0%	0	2.8%	3	2.4%	1	3.5%	2	0.0%	0	2.7%	2	1.9%	1	2.4%	3	0.0%	0
(Don't know)	3.9%	5	10.0%	2	2.8%	3	7.1%	3	3.5%	2	0.0%	0	4.1%	3	3.8%	2	3.9%	5	0.0%	0
Base:	127			20		107		42		57		26		74		52		127		0

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	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Thurmaston Retail Park		Asda	
Q07 What do you dislike MOST about Thurmaston Retail Park?																				
Unsafe for pedestrians / traffic conflict	7.9%	10	5.0%	1	8.4%	9	2.4%	1	10.5%	6	7.7%	2	10.8%	8	3.8%	2	7.9%	10	0.0%	0
Not enough pedestrianisation	3.2%	4	0.0%	0	3.7%	4	2.4%	1	3.5%	2	0.0%	0	2.7%	2	3.8%	2	3.2%	4	0.0%	0
Difficulties in parking	26.8%	34	35.0%	7	25.2%	27	14.3%	6	36.8%	21	26.9%	7	23.0%	17	32.7%	17	26.8%	34	0.0%	0
Parking is expensive	0.8%	1	5.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
Poor public transport links	2.4%	3	5.0%	1	1.9%	2	4.8%	2	1.8%	1	0.0%	0	2.7%	2	1.9%	1	2.4%	3	0.0%	0
Road congestion	18.9%	24	25.0%	5	17.8%	19	11.9%	5	22.8%	13	19.2%	5	25.7%	19	9.6%	5	18.9%	24	0.0%	0
Poor directional signs to centre	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
Inconvenient location of bus stops / bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	8.7%	11	5.0%	1	9.3%	10	9.5%	4	7.0%	4	11.5%	3	6.8%	5	11.5%	6	8.7%	11	0.0%	0
Other transport / access factor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets	1.6%	2	10.0%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	1.4%	1	1.9%	1	1.6%	2	0.0%	0
Feels unsafe / presence of threatening individuals / groups	0.8%	1	5.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	3.2%	4	10.0%	2	1.9%	2	7.1%	3	1.8%	1	0.0%	0	2.7%	2	3.8%	2	3.2%	4	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other environmental factor	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.9%	1	0.8%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	4.7%	6	0.0%	0	5.6%	6	4.8%	2	5.3%	3	3.8%	1	4.1%	3	5.8%	3	4.7%	6	0.0%	0
Lack of choice of independent / specialist shops	3.9%	5	10.0%	2	2.8%	3	4.8%	2	5.3%	3	0.0%	0	5.4%	4	1.9%	1	3.9%	5	0.0%	0
Quality of shops is inadequate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices too high	1.6%	2	0.0%	0	1.9%	2	0.0%	0	3.5%	2	0.0%	0	0.0%	0	3.8%	2	1.6%	2	0.0%	0

Charnwood Thurmaston Retail Park / Asda Visitors Study for Roger Tym & Partners

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Thurmaston Retail Park		Asda		
Specified shops absent	2.4%	3	0.0%	0	2.8%	3	4.8%	2	1.8%	1	0.0%	0	1.4%	1	3.8%	2	2.4%	3	0.0%	0
Inadequate range of places to eat and drink	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.9%	1	0.8%	1	0.0%	0
Inadequate range of services (banks, hairdressers, dry cleaners and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of leisure facilities (sports centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	10.2%	13	15.0%	3	9.3%	10	11.9%	5	7.0%	4	15.4%	4	12.2%	9	5.8%	3	10.2%	13	0.0%	0
(Nothing in particular)	29.9%	38	20.0%	4	31.8%	34	31.0%	13	26.3%	15	34.6%	9	33.8%	25	25.0%	13	29.9%	38	0.0%	0
(Don't know)	3.2%	4	0.0%	0	3.7%	4	2.4%	1	5.3%	3	0.0%	0	1.4%	1	5.8%	3	3.2%	4	0.0%	0
Base:		127		20		107		42		57		26		74		52		127		0

Charnwood Thurmaston Retail Park / Asda Visitors Study for Roger Tym & Partners

	Total	Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Thurmaston Retail Park		Asda		
Q08 How could Thurmaston Retail Park best be improved ?																				
More parking	34.6%	44	45.0%	9	32.7%	35	23.8%	10	42.1%	24	30.8%	8	35.1%	26	32.7%	17	34.6%	44	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	21.3%	27	20.0%	4	21.5%	23	11.9%	5	28.1%	16	19.2%	5	27.0%	20	13.5%	7	21.3%	27	0.0%	0
Better bus services to the centre	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
Better signposting within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
More priority for pedestrians	2.4%	3	5.0%	1	1.9%	2	0.0%	0	1.8%	1	0.0%	0	2.7%	2	1.9%	1	2.4%	3	0.0%	0
Improved access for wheelchair and pushchair users	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
Remove litter more often	1.6%	2	5.0%	1	0.9%	1	2.4%	1	0.0%	0	3.8%	1	1.4%	1	1.9%	1	1.6%	2	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	1.6%	2	5.0%	1	0.9%	1	2.4%	1	0.0%	0	3.8%	1	1.4%	1	1.9%	1	1.6%	2	0.0%	0
Improved security measures / More CCTV	0.8%	1	5.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
Better street furniture / floral displays	0.8%	1	5.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
More national multiple (high street chain) retailers	5.5%	7	5.0%	1	5.6%	6	7.1%	3	3.5%	2	7.7%	2	6.8%	5	3.8%	2	5.5%	7	0.0%	0
Bigger / better supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better choice of shops in general	6.3%	8	0.0%	0	7.5%	8	4.8%	2	1.8%	1	19.2%	5	5.4%	4	7.7%	4	6.3%	8	0.0%	0
Specified new shop	5.5%	7	5.0%	1	5.6%	6	14.3%	6	0.0%	0	3.8%	1	4.1%	3	7.7%	4	5.5%	7	0.0%	0
Better quality of shops	2.4%	3	5.0%	1	1.9%	2	4.8%	2	1.8%	1	0.0%	0	4.1%	3	0.0%	0	2.4%	3	0.0%	0
More / better night-life	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better eating places	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
More / better leisure facilities (sports centre, cinema, theatre, etc)	2.4%	3	5.0%	1	1.9%	2	7.1%	3	0.0%	0	0.0%	0	2.7%	2	1.9%	1	2.4%	3	0.0%	0
More children's play areas	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
Other	0.8%	1	5.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
Marks and Spencer outlet	7.9%	10	0.0%	0	9.3%	10	9.5%	4	8.8%	5	3.8%	1	9.5%	7	5.8%	3	7.9%	10	0.0%	0
WH Smith outlet	3.2%	4	0.0%	0	3.7%	4	2.4%	1	5.3%	3	0.0%	0	5.4%	4	0.0%	0	3.2%	4	0.0%	0
New / improved toilet facilities	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.9%	1	0.8%	1	0.0%	0
Improve traffic congestion / new roads introduced	2.4%	3	0.0%	0	2.8%	3	0.0%	0	3.5%	2	3.8%	1	2.7%	2	1.9%	1	2.4%	3	0.0%	0
(Don't know)	14.2%	18	20.0%	4	13.1%	14	14.3%	6	14.0%	8	15.4%	4	13.5%	10	15.4%	8	14.2%	18	0.0%	0
(None mentioned)	19.7%	25	5.0%	1	22.4%	24	26.2%	11	14.0%	8	23.1%	6	16.2%	12	25.0%	13	19.7%	25	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	

Charnwood Thurmaston Retail Park / Asda Visitors Study for Roger Tym & Partners

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Thurmaston Retail Park		Asda	
Q09 Are there any types of leisure facilities that you would like to see in Thurmaston Retail Park																				
Yes	37.8%	48	35.0%	7	38.3%	41	50.0%	21	36.8%	21	19.2%	5	37.8%	28	36.5%	19	37.8%	48	0.0%	0
No	51.2%	65	50.0%	10	51.4%	55	35.7%	15	52.6%	30	73.1%	19	52.7%	39	50.0%	26	51.2%	65	0.0%	0
(Don't know)	11.0%	14	15.0%	3	10.3%	11	14.3%	6	10.5%	6	7.7%	2	9.5%	7	13.5%	7	11.0%	14	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	
Q10 Which types of leisure facilities would you like to see at Thurmaston Retail Park?																				
Those who would like to see other types of leisure facilities in Thurmaston Retail Park at Q09																				
Cinema	43.8%	21	42.9%	3	43.9%	18	42.9%	9	47.6%	10	40.0%	2	42.9%	12	42.1%	8	43.8%	21	0.0%	0
Bingo hall	12.5%	6	14.3%	1	12.2%	5	9.5%	2	14.3%	3	20.0%	1	3.6%	1	21.1%	4	12.5%	6	0.0%	0
Leisure centre	45.8%	22	57.1%	4	43.9%	18	52.4%	11	42.9%	9	40.0%	2	46.4%	13	47.4%	9	45.8%	22	0.0%	0
Health and fitness club	27.1%	13	42.9%	3	24.4%	10	28.6%	6	28.6%	6	20.0%	1	32.1%	9	21.1%	4	27.1%	13	0.0%	0
Theatre	10.4%	5	0.0%	0	12.2%	5	4.8%	1	19.0%	4	0.0%	0	10.7%	3	10.5%	2	10.4%	5	0.0%	0
Pubs / bars	14.6%	7	14.3%	1	14.6%	6	23.8%	5	9.5%	2	0.0%	0	14.3%	4	15.8%	3	14.6%	7	0.0%	0
Restaurants / cafes	18.8%	9	14.3%	1	19.5%	8	19.0%	4	23.8%	5	0.0%	0	25.0%	7	10.5%	2	18.8%	9	0.0%	0
Nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	4.2%	2	14.3%	1	2.4%	1	9.5%	2	0.0%	0	0.0%	0	3.6%	1	5.3%	1	4.2%	2	0.0%	0
(Don't know)	16.7%	8	0.0%	0	19.5%	8	9.5%	2	19.0%	4	20.0%	1	14.3%	4	21.1%	4	16.7%	8	0.0%	0
Base:	48		7		41		21		21		5		28		19		48		0	
GEN Gender:																				
Male	15.7%	20	100.0%	20	0.0%	0	23.8%	10	14.0%	8	7.7%	2	14.9%	11	17.3%	9	15.7%	20	0.0%	0
Female	84.3%	107	0.0%	0	100.0%	107	76.2%	32	86.0%	49	92.3%	24	85.1%	63	82.7%	43	84.3%	107	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	
AGE Age Group:																				
16 – 24 years	10.2%	13	15.0%	3	9.3%	10	31.0%	13	0.0%	0	0.0%	0	8.1%	6	13.5%	7	10.2%	13	0.0%	0
25 – 34 years	22.8%	29	35.0%	7	20.6%	22	69.0%	29	0.0%	0	0.0%	0	23.0%	17	23.1%	12	22.8%	29	0.0%	0
35 – 44 years	30.7%	39	25.0%	5	31.8%	34	0.0%	0	68.4%	39	0.0%	0	37.8%	28	21.2%	11	30.7%	39	0.0%	0
45 – 54 years	14.2%	18	15.0%	3	14.0%	15	0.0%	0	31.6%	18	0.0%	0	16.2%	12	11.5%	6	14.2%	18	0.0%	0
55 – 64 years	11.8%	15	10.0%	2	12.2%	13	0.0%	0	0.0%	0	57.7%	15	6.8%	5	17.3%	9	11.8%	15	0.0%	0
65+ years	8.7%	11	0.0%	0	10.3%	11	0.0%	0	0.0%	0	42.3%	11	5.4%	4	13.5%	7	8.7%	11	0.0%	0
(Refused)	1.6%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	1.6%	2	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	

Charnwood Thurmaston Retail Park / Asda Visitors Study for Roger Tym & Partners

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Thurmaston Retail Park		Asda	
EMP Are you in paid employment?																				
Yes	63.0%	80	85.0%	17	58.9%	63	71.4%	30	73.7%	42	23.1%	6	70.3%	52	53.8%	28	63.0%	80	0.0%	0
No	33.9%	43	10.0%	2	38.3%	41	21.4%	9	26.3%	15	73.1%	19	25.7%	19	44.2%	23	33.9%	43	0.0%	0
(Refused)	3.2%	4	5.0%	1	2.8%	3	7.1%	3	0.0%	0	3.8%	1	4.1%	3	1.9%	1	3.2%	4	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	
WOR Location of workplace:																				
<i>Those that are in paid employment at EMP</i>																				
Leicester	21.3%	17	35.3%	6	17.5%	11	16.7%	5	21.4%	9	50.0%	3	23.1%	12	17.9%	5	21.3%	17	0.0%	0
Loughborough	5.0%	4	0.0%	0	6.3%	4	3.3%	1	7.1%	3	0.0%	0	5.8%	3	3.6%	1	5.0%	4	0.0%	0
Syston	2.5%	2	0.0%	0	3.2%	2	6.7%	2	0.0%	0	0.0%	0	1.9%	1	3.6%	1	2.5%	2	0.0%	0
Birstall	5.0%	4	0.0%	0	6.3%	4	6.7%	2	2.4%	1	16.7%	1	1.9%	1	10.7%	3	5.0%	4	0.0%	0
Beaumont Leys	2.5%	2	11.8%	2	0.0%	0	3.3%	1	2.4%	1	0.0%	0	1.9%	1	3.6%	1	2.5%	2	0.0%	0
Nottingham	2.5%	2	5.9%	1	1.6%	1	0.0%	0	4.8%	2	0.0%	0	3.8%	2	0.0%	0	2.5%	2	0.0%	0
Thurmaston	2.5%	2	0.0%	0	3.2%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	7.1%	2	2.5%	2	0.0%	0
Other	25.0%	20	35.3%	6	22.2%	14	23.3%	7	26.2%	11	33.3%	2	28.8%	15	17.9%	5	25.0%	20	0.0%	0
(Refused)	33.8%	27	11.8%	2	39.7%	25	40.0%	12	31.0%	13	0.0%	0	32.7%	17	35.7%	10	33.8%	27	0.0%	0
Base:	80		17		63		30		42		6		52		28		80		0	
LOC1 IS THIS LOCATION IN THURMASTON ?																				
<i>Those that are in paid employment at EMP</i>																				
Yes	16.3%	13	23.5%	4	14.3%	9	30.0%	9	9.5%	4	0.0%	0	13.5%	7	21.4%	6	16.3%	13	0.0%	0
No	80.0%	64	70.6%	12	82.5%	52	70.0%	21	83.3%	35	100.0%	6	82.7%	43	75.0%	21	80.0%	64	0.0%	0
(Refused)	3.8%	3	5.9%	1	3.2%	2	0.0%	0	7.1%	3	0.0%	0	3.8%	2	3.6%	1	3.8%	3	0.0%	0
Base:	80		17		63		30		42		6		52		28		80		0	
SEG SEG																				
AB	14.2%	18	10.0%	2	15.0%	16	9.5%	4	22.8%	13	3.8%	1	24.3%	18	0.0%	0	14.2%	18	0.0%	0
C1	44.1%	56	45.0%	9	43.9%	47	45.2%	19	47.4%	27	30.8%	8	75.7%	56	0.0%	0	44.1%	56	0.0%	0
C2	21.3%	27	15.0%	3	22.4%	24	26.2%	11	15.8%	9	26.9%	7	0.0%	0	51.9%	27	21.3%	27	0.0%	0
DE	19.7%	25	30.0%	6	17.8%	19	19.0%	8	14.0%	8	34.6%	9	0.0%	0	48.1%	25	19.7%	25	0.0%	0
(Refused)	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	

Charnwood Thurmaston Retail Park / Asda Visitors Study for Roger Tym & Partners

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Thurmaston Retail Park		Asda	
DAY Day of interview:																				
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	20.5%	26	30.0%	6	18.7%	20	11.9%	5	24.6%	14	26.9%	7	16.2%	12	26.9%	14	20.5%	26	0.0%	0
Wednesday	19.7%	25	30.0%	6	17.8%	19	28.6%	12	12.3%	7	23.1%	6	24.3%	18	13.5%	7	19.7%	25	0.0%	0
Thursday	19.7%	25	20.0%	4	19.6%	21	23.8%	10	19.3%	11	15.4%	4	20.3%	15	17.3%	9	19.7%	25	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	40.2%	51	20.0%	4	43.9%	47	35.7%	15	43.9%	25	34.6%	9	39.2%	29	42.3%	22	40.2%	51	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	
ADU Number of adults:																				
One	18.9%	24	5.0%	1	21.5%	23	11.9%	5	17.5%	10	34.6%	9	20.3%	15	17.3%	9	18.9%	24	0.0%	0
Two	66.9%	85	70.0%	14	66.4%	71	61.9%	26	71.9%	41	61.5%	16	64.9%	48	69.2%	36	66.9%	85	0.0%	0
Three or more	14.2%	18	25.0%	5	12.2%	13	26.2%	11	10.5%	6	3.8%	1	14.9%	11	13.5%	7	14.2%	18	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	
CHI No. of children 15 years and under:																				
One	21.3%	27	20.0%	4	21.5%	23	31.0%	13	22.8%	13	0.0%	0	24.3%	18	17.3%	9	21.3%	27	0.0%	0
Two	25.2%	32	20.0%	4	26.2%	28	26.2%	11	33.3%	19	3.8%	1	25.7%	19	25.0%	13	25.2%	32	0.0%	0
Three or more	7.1%	9	20.0%	4	4.7%	5	11.9%	5	7.0%	4	0.0%	0	8.1%	6	5.8%	3	7.1%	9	0.0%	0
(No children)	46.5%	59	40.0%	8	47.7%	51	31.0%	13	36.8%	21	96.2%	25	41.9%	31	51.9%	27	46.5%	59	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	
CAR Number of cars in Household:																				
One	39.4%	50	30.0%	6	41.1%	44	31.0%	13	35.1%	20	65.4%	17	28.4%	21	53.8%	28	39.4%	50	0.0%	0
Two	43.3%	55	50.0%	10	42.1%	45	42.9%	18	52.6%	30	19.2%	5	55.4%	41	26.9%	14	43.3%	55	0.0%	0
Three or more	7.9%	10	10.0%	2	7.5%	8	16.7%	7	3.5%	2	3.8%	1	6.8%	5	9.6%	5	7.9%	10	0.0%	0
(No car)	9.4%	12	10.0%	2	9.3%	10	9.5%	4	8.8%	5	11.5%	3	9.5%	7	9.6%	5	9.4%	12	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	
LOC2 Location																				
Thurmaston Retail Park	100.0%	127	100.0%	20	100.0%	107	100.0%	42	100.0%	57	100.0%	26	100.0%	74	100.0%	52	100.0%	127	0.0%	0
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	

Charnwood Thurmaston Retail Park / Asda Visitors Study for Roger Tym & Partners

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Thurmaston Retail Park		Asda	
PC																				
Blank	3.9%	5	0.0%	0	4.7%	5	2.4%	1	3.5%	2	7.7%	2	2.7%	2	5.8%	3	3.9%	5	0.0%	0
DE12 6	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
DE12 7	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
DE72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DE73 8	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
DN33 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE1 5	0.8%	1	5.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
LE11 2	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
LE12 7	7.9%	10	5.0%	1	8.4%	9	7.1%	3	7.0%	4	11.5%	3	8.1%	6	7.7%	4	7.9%	10	0.0%	0
LE12 8	1.6%	2	0.0%	0	1.9%	2	2.4%	1	1.8%	1	0.0%	0	1.4%	1	1.9%	1	1.6%	2	0.0%	0
LE12 9	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
LE13 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE13 1	0.8%	1	5.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
LE14 2	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
LE14 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE14 4	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
LE15 7	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
LE15 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE2 4	1.6%	2	5.0%	1	0.9%	1	2.4%	1	1.8%	1	0.0%	0	1.4%	1	1.9%	1	1.6%	2	0.0%	0
LE2 6	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
LE2 7	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
LE2 8	1.6%	2	5.0%	1	0.9%	1	0.0%	0	3.5%	2	0.0%	0	1.4%	1	1.9%	1	1.6%	2	0.0%	0
LE3 1	1.6%	2	5.0%	1	0.9%	1	2.4%	1	0.0%	0	3.8%	1	0.0%	0	3.8%	2	1.6%	2	0.0%	0
LE3 2	2.4%	3	5.0%	1	1.9%	2	2.4%	1	3.5%	2	0.0%	0	2.7%	2	1.9%	1	2.4%	3	0.0%	0
LE3 6	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.9%	1	0.8%	1	0.0%	0
LE3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE3 9	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
LE4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 1	1.6%	2	10.0%	2	0.0%	0	2.4%	1	1.8%	1	0.0%	0	0.0%	0	3.8%	2	1.6%	2	0.0%	0
LE4 2	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
LE4 3	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
LE4 4	7.9%	10	0.0%	0	9.3%	10	4.8%	2	8.8%	5	11.5%	3	5.4%	4	11.5%	6	7.9%	10	0.0%	0
LE4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 7	1.6%	2	5.0%	1	0.9%	1	2.4%	1	0.0%	0	3.8%	1	1.4%	1	1.9%	1	1.6%	2	0.0%	0
LE4 8	10.2%	13	5.0%	1	11.2%	12	7.1%	3	14.0%	8	7.7%	2	12.2%	9	5.8%	3	10.2%	13	0.0%	0
LE4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE4 5	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
LE5 0	2.4%	3	0.0%	0	2.8%	3	2.4%	1	1.8%	1	3.8%	1	4.1%	3	0.0%	0	2.4%	3	0.0%	0
LE5 1	2.4%	3	0.0%	0	2.8%	3	4.8%	2	1.8%	1	0.0%	0	2.7%	2	1.9%	1	2.4%	3	0.0%	0
LE5 2	2.4%	3	10.0%	2	0.9%	1	4.8%	2	0.0%	0	3.8%	1	1.4%	1	3.8%	2	2.4%	3	0.0%	0
LE5 4	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.9%	1	0.8%	1	0.0%	0
LE5 5	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0

Charnwood Thurmaston Retail Park / Asda Visitors Study
for Roger Tym & Partners

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE		Thurmaston Retail Park		Asda	
LE5 0	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
LE6 0	3.9%	5	10.0%	2	2.8%	3	2.4%	1	3.5%	2	3.8%	1	4.1%	3	3.8%	2	3.9%	5	0.0%	0
LE65 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE67 2	0.8%	1	0.0%	0	0.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
LE67 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE7 1	4.7%	6	5.0%	1	4.7%	5	2.4%	1	8.8%	5	0.0%	0	2.7%	2	7.7%	4	4.7%	6	0.0%	0
LE7 2	3.9%	5	0.0%	0	4.7%	5	4.8%	2	3.5%	2	3.8%	1	2.7%	2	5.8%	3	3.9%	5	0.0%	0
LE7 3	7.1%	9	5.0%	1	7.5%	8	2.4%	1	8.8%	5	11.5%	3	10.8%	8	1.9%	1	7.1%	9	0.0%	0
LE7 4	1.6%	2	0.0%	0	1.9%	2	0.0%	0	3.5%	2	0.0%	0	1.4%	1	1.9%	1	1.6%	2	0.0%	0
LE7 7	3.9%	5	5.0%	1	3.7%	4	2.4%	1	3.5%	2	7.7%	2	4.1%	3	3.8%	2	3.9%	5	0.0%	0
LE7 9	3.9%	5	5.0%	1	3.7%	4	7.1%	3	3.5%	2	0.0%	0	5.4%	4	1.9%	1	3.9%	5	0.0%	0
LE7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE8 8	0.8%	1	5.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
LE8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE9 2	1.6%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	7.7%	2	2.7%	2	0.0%	0	1.6%	2	0.0%	0
LS12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG11 7	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
NG2 6	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.8%	1	1.4%	1	0.0%	0	0.8%	1	0.0%	0
NG3 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG4 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG9 8	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0
SS5 4	0.8%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.8%	1	0.0%	0
Base:	127		20		107		42		57		26		74		52		127		0	