

POLICY FOR THE NAMING OF STREETS ETC – OCTOBER 2003

- (i) This procedure relates to the naming of streets, footpaths, cycleways and parks within the borough of Charnwood.
- (ii) The following be included as consultees during the naming procedure:

Parish and town councils, Parish Meetings, Loughborough and District Civic Trust, Loughborough Urban Forum, Loughborough History and Archaeology Group, local history and natural history groups, the developer and other persons who from time to time may be identified as being appropriate
- (iii) After the granting of planning permission, in the case of all sites, the above bodies, as appropriate, be consulted and requested to suggest a name or, as the case may be, a list of names or themes, that accord with the principles outlined below, for consideration.
- (iv) The principles for the assignment of new names are that they should:
 - not relate to living people
 - not be the same as or similar to other street names in the area (to avoid confusion)
 - avoid potential mis-spellings
 - relate, wherever possible, to one or more of the following:
 - (a) local history/historical associations/historical figures;
 - (b) existing local themes in street names;
 - (c) local natural history associations;
 - (d) local industrial/sporting or twinning themes;
 - avoid the potential to cause offence.
- (v) The naming of streets, footpaths, residential buildings, cycleways and parks, will accord with the above principles. Following consultation with the above groups, the Royal Mail and the emergency services as necessary, responsibility for the approval of proposed names is delegated to the Director of Development, except in cases where a formal objection has been received. In these instances, the matter will be referred to Cabinet.