



START2ACT overview for partners to share (May 2018)



Headline: Fully funded energy efficiency consulting programme for young SMEs and startups

Sub-headline: The Carbon Trust has launched the Horizon 2020 funded START2ACT consulting programme to provide energy efficiency advice to young SMEs and startups.

Main Text:

START2ACT is an energy efficiency support programme for young SMEs and startups, funded by the European Commission's Horizon 2020 programme. The programme can help your business to identify and implement low cost energy saving measures, to save money on your energy bills and reduce your environmental impact. START2ACT has also been designed to improve how you manage energy now and in the future, so that you can lay the groundwork for long term sustainable growth.

Businesses can benefit from the following fully-funded services:

- ❖ If you have your own premises or working space you can receive three on-site visits from a Carbon Trust expert, to help you identify low and no cost energy saving opportunities and improve your energy management processes.
- ❖ If you don't have your own premises or you work remotely, you can receive phone support from a Carbon Trust expert to learn more about how to operate your business with energy efficiency in mind.

The format of these services will be flexible to allow you to ask questions and solve any problems that you face when implementing energy saving projects.



How can I sign up?

If you would like to benefit from this free support, please email start2act@carbontrust.com or [sign up here](#). Visit the Carbon Trust website to read more about [START2ACT](#) and other support programmes.

Online resources

Want a broader overview of energy saving opportunities? START2ACT offers the following interactive online resources:

- **START2ACT Knowledge Base:** view a repository of low and no cost energy efficiency opportunities and download tools and templates to help you save energy. [Visit the Knowledge Base >>](#)
- **START2ACT eLearning Course:** for those new to energy efficiency, choose a topic and receive a certificate on how to save energy at home and at work. Join, pause and restart anytime you want. [Launch the eLearning Course >>](#)
- **START2ACT Forum:** if you have a question about energy or resource reduction, post it on the forum and receive a response from an energy expert. [View the Forum >>](#)

About START2ACT

Funded by the European Union's Horizon 2020 research and innovation programme, the START2ACT programme aims to support young SMEs and startups to save energy and cut costs at their workplace. To achieve this, we are offering free-of-charge mentoring and consulting activities in nine European countries: Belgium, Bulgaria, Croatia, Czech Republic, Hungary, Poland, Romania, Slovakia and the UK. The Carbon Trust is the implementation partner for the UK.

[PLEASE INCLUDE THE LOGO AND STATEMENT BELOW ON ALL WEBPAGES MENTIONING START2ACT]



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