CABINET – 5TH JULY 2018

Report of the Chief Executive
Lead Member: Councillor Vardy

Part A

ITEM 10 MEMORANDUM OF UNDERSTANDING WITH JIANYANG MUNICIPAL GOVERNMENT

Purpose of Report

To consider a Memorandum of Understanding with the Jianyang Municipal Government setting out how the Council and the Jianyang Municipal Government will work together to promote trade and co-operation between their localities.

Recommendation

That the Memorandum of Understanding with the Jianyang Municipal Government appended to this report be approved and entered into.

Reason

To support joint working with the Jianyang Municipal Government to promote and encourage trade, investment, cultural links and tourism between the two localities.

Policy Justification and Previous Decisions

The Council's Corporate Plan includes a key theme of creating a strong and lasting economy. Within that theme there are objectives to embrace innovation and technology so that Charnwood can compete on a worldwide platform at the highest level and to promote the Borough to increase tourism and support initiatives to help our towns and villages thrive.

Implementation Timetable including Future Decisions and Scrutiny

This item is not currently included on the Scrutiny Work Programme but may be considered by the Overview Scrutiny Group at its July meeting. It is planned that a delegation from Jianyang will visit Charnwood on 30th and 31st July 2018. The purpose of this visit would be to meet with key stakeholders and identify opportunities for collaboration in ways that will benefit the economy and prosperity of both localities in accordance with the aims set out in the Memorandum of Understanding.

Report Implications

The following implications have been identified for this report.

Financial Implications

There are no financial implications associated with entering into the Memorandum of Understanding. If any projects emerge from the implementation of the Memorandum of Understanding that would have significant financial implications or could not be met from existing budgets they will be the subject of further Cabinet reports.

Risk Management

The risks associated with the decision the Cabinet is asked to make and proposed actions to mitigate those risks are set out in the table below.

Risk Identified	Likelihood	Impact	Risk Management Actions Planned
The Memorandum of Understanding ceases to have any benefit for the Council or the residents of the Borough.	Unlikely	Minor	The Memorandum of Understanding includes provisions for it to be dissolved by either party.

Key Decision: No

Background Papers: None

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Chief Executive
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Part B

Background

1. Jianyang is a city in Chengdu, Sichuan in China, with a population of around 1.17m people. As a consequence of a recent visit to Jianyang by representatives of Loughborough College, the opportunity has arisen to develop links for the economic development and investment purposes. Areas of potential for collaboration include aerospace, high-end equipment manufacturing, the energy and intelligent automobile industries and tourism. Further information on Jianyang city is attached at Appendix 2.

2. A Memorandum of Understanding between the Council and the Jianyang Municipal Government, which is appended to this report, has therefore been prepared that sets out the framework in which this could happen. The Memorandum of Understanding proposes that the two authorities will work together to promote and encourage trade, investment, cultural links and tourism between the two localities. In particular they will work to develop projects that promote business and educational links and the sharing and development of research, skills and technical expertise.

3. In order to develop specific projects that would deliver the aims set out in the Memorandum of Understanding there will be further dialogue between the two authorities and other stakeholders. It is planned that a delegation from Jianyang will visit Charnwood on 30th and 31st July 2018.

Appendices

Appendix 1	Memorandum of Understanding between the Borough of Charnwood and Jianyang Municipal Government
Appendix 2	Further Information on Jianyang City

APPENDIX 1

MEMORANDUM OF UNDERSTANDING
BETWEEN
THE BOROUGH OF CHARNWOOD AND THE JIANYANG MUNICIPAL GOVERNMENT

Charnwood Borough Council and Jianyang Municipal Government agreed to collaborate together for the mutual benefit of both regions. The parties wish to record the basis on which they will collaborate with each other and hereby agree to work together to promote trade and co-operation between their localities on the following basis:

1. Both parties wish to develop a close working relationship in order to promote and support friendship and co-operation between their respective citizens and businesses, to the benefit of both localities.

2. Both parties have identified opportunities to promote and encourage trade, investment, cultural links and tourism between the two localities.

3. Both parties have a desire to seek in particular to develop projects that promote business and educational links and the sharing and development of research, skills and technical expertise.

4. The leaders of both parties, and their offices, will keep in regular contact for the purpose of overseeing the delivery of initiatives established under this Memorandum of Understanding and other issues of common interest.

5. Both parties will review and evaluate the operation of the partnership at regular intervals.

6. This Memorandum of Understanding may be amended with the written agreement of the authorised representatives of both parties.

7. This Memorandum of Understanding comes into effect upon its signature by the authorised representatives of both parties and it will remain in effect unless terminated by either party giving 6 months' notice.

Signed for and on behalf of
CHARNWOOD BOROUGH COUNCIL
Signature: .....
Name:
Position:

Signed for and on behalf of
JIANYANG MUNICIPAL GOVERNMENT
Signature: .....
Name: Endi YI
Position: Mayor of the Municipal Government

Brief Introduction of Jianyang City

The city of Jianyang covers an area of 1,730 square kilometers and governs 42 townships, 4 streets, and with a total population of 1.17 million. It is one of the leader cities in industry in Sichuan Province, a leader city for the development of small and medium-sized enterprises in Sichuan Province, a provincial-level health city, a civilized city, a safe city, a beautiful demonstration city in the province, and a national nominated city in a civilized city. In 2017, the GDP of Jianyang City reached 41.37 billion RMB, with an increase of 8%.

Jianyang City is positioned as the integrated service center, new high-end equipment and intelligent manufacturing base in Chengdu’s eastern urban area. It also tries to create a livable and comfortable park city with beatiful natural view.

In Industry Area: it has clearly defined the development of high-end equipment and leading industries in smart manufacturing, aerospace and new energy and new materials, and focused on building an advanced manufacturing industry ecosystem.

Signed and contracted to introduce Wulong Group(Annual Production of 400,000 New Energy Pure Electric Passenger Cars and Lithium-Ion Power Battery) with a total investment of

RMB 16 billion, introduced Beijing high-throughput broadband satellite industry base with total investment 120 million yuan, introduced the Institute of Automation of the Chinese Academy of Sciences Intelligent Manufacturing and Robotics Research Institute and other major projects in Jianyang City.

In terms of service industry, Jianyang CIty takes the full advantages of adjacent to the airport to develop e-commerce, aviation logistics, smart business, and other industries for building an e-commerce logistics industry ecosystem. Striving to build an international e-commerce development center that integrates nationa and the world, and serve the airport service base in the west.

Jianyang traffic location advantage is more prominent: Jianyang is located on the development axis of Chengdu&Chongqing city group, which is 48 kilometers away from Chengdu city. Jianyang has 7 highways, 7 expressways, and 8 rail transit routes, including the 18th, 13th, and 24th subway lines. Line, Airport Link, Chengdu-Chongqing Railway, Chengdu-Chengdu.

Jianyang has broad prospects for development：it plans to implement 581 major projects within five years with a total investment of 480 billion RMB. These projects cover various areas such as urban construction, tertiary industrial development,

public service facilities, and ecological environmental protection. These projects contain huge investment demand and are in need of powerful and insightful large-scale enterprise groups to participate in infrastructure construction and industrial development.